

Loud and Clear



Imagine a phone designed for people who actually want to talk on their mobile device. Give them a truly no-nonsense, reliable way to stay in touch. LG A380 makes life easy and simple. It provides the everyday essentials such as voice calling, or even texting and web browsing—packed into a light and stylish design. It even reads texts aloud and enhances call clarity! Plus, it lets them capture and share every moment with loved ones. This is a device that hears them loud and clear, and will flip open to meet all of their needs.

LG A380

Mobile Web

Forget the name of that actor? Need the address of the restaurant? Wonder what your friends have been up to? While on the go, stay informed and up to date with constant Internet access.

Text to Speech

When you receive a message, don't squint to make out the fine print. Have your texts read aloud instantly. And, after you type a message, listen as LG A380 reads it back to you to make sure there are no errors or misspellings. Get it right, the first time.

Senior Mode

Listen up! If you are slightly hard of hearing, this mode was made for you. LG A380 enhances high frequencies so you can catch every word of the conversation—even in those noisy environments.

1.3 MP Camera and Camcorder

Barbeques with friends, birthday get-togethers, Sunday dinners with the whole family—these should never be forgotten. With LG A380's camera and camcorder, document every memory and keep them close.

www.lg.com/us/A380

 **LG**
Life's Good

LG A380



Key Features

Text and Multimedia Messaging

Mobile Web

Music Player

Text to Speech

Senior Mode

1.3 MP Camera and Camcorder

Bluetooth® Connectivity

Design

- Compact, Stylish Flip Phone
- Internal and External Color Displays
- Dedicated Keys: Camera, Alarm, Text to Speech, and Multitasking
- Senior Mode – enhances phone audio making it easier to hear
- Multiple Language Capability – English, Spanish, French, and Korean
- Micro USB Charging Port with USB Charging via Computer*
- Flight Mode (RF Off)

* USB cable required (included).

Connectivity

- Bluetooth® Version: 2.1 + EDR
- Save up to 20 Bluetooth Pairings*
- Supported Profiles: serial port, dial-up networking, object push, file transfer, headset, hands-free, advanced audio distribution (stereo), audio/video remote control, basic printing, and phone book access
- Send Contacts, Calendar Events, Pictures, and Videos via Bluetooth Wireless Technology

* Depends on available memory.

Entertainment

- Music Player for MP3, WMA, AAC, and AAC+ Formats
- Organize Music by All Songs, Playlist, Artist, Album, or Genre
- Equalizer – Classic, Jazz, Pop, and Rock
- Repeat and Shuffle Playback Modes
- Video Player for MP4 and 3GP Formats
- Multitask While Playing Music in the Background
- USB Mass Storage* – transfer files between microSD™ card and PC

* Requires USB cable (included) and microSD card (sold separately).

Camera/Video

- 1.3 Megapixel Camera and Camcorder
- Camera Resolutions: 1280 x 960 (default), 640 x 480, and 320 x 240 pixels
- Camera and Video Zoom: up to 2x¹
- Customizable Brightness,² Color Effects,² White Balance,² Timer, and Shutter Tones
- Night Mode – improves image quality in low-light environments
- Video Resolutions: 320 x 240 (default) and 176 x 144 pixels
- Video Quality Settings: Super Fine, Fine, and Normal
- Video Recording Time – General (up to 1 hour)³ and MMS Video (up to 15 seconds)

¹ Varies by image resolution. Default camera setting of 1280 x 960 pixels does not support zoom function.

² Available in both camera and video modes.

³ Depends on available memory and video size/quality settings.

Convenience

- Mobile Web Browser†
- Mobile Email – connect to Yahoo!® Mail, AOL® Mail, AIM® Mail, Windows Live™ Hotmail, AT&T Mail, Gmail,™ and other email providers†

† AT&T Wireless service required. Product features subject to change. Features based on carrier program availability. Additional charges may apply.

- Text, Picture, Video, and Voice Messaging†
- AT&T DriveMode® – silence notifications, set an auto-reply so people will know you're driving, and more
- AT&T Navigator® – voice-guided, turn-by-turn GPS driving directions, real-time traffic alerts, and more†
- Additional AT&T Services: AT&T Address Book and myAT&T†
- Text to Speech – hear your text messages read aloud
- One-Touch Speakerphone¹
- Speaker-Independent Voice Commands
- Voice Memo Recording – MMS (up to 9 minutes and 9 seconds) and General (up to 38 hours)²
- 24 Unique Ringtones + Vibrate and Silent Modes
- TTY Support
- Hearing Aid Compatible (M3/T4 rating)
- Tools: Alarm Clock, Calendar, Notepad, Calculator, World Clock, Tasks, Stopwatch, Tip Calculator, and Unit Converter
- Address Book with up to 1,000 Entries³ – each entry stores 5 phone numbers, 3 email addresses, 4 screen names, a company name, a web address, a street address, a birthday, an anniversary, a memo, and a picture ID⁴
- Speed Dial – 8 entries + 1 voicemail default
- Software Update – update software over the air†
- A-GPS Support for Enhanced Location Accuracy

¹ Only available during a call.

² Duration depends on available memory.

³ Depends on available memory.

⁴ Depends on photos stored in your album.

Specifications

- Technology: GSM/UMTS
- Frequencies: GSM 850/900/1800/1900 MHz, UMTS 850/1900
- Data Transmission: EDGE, GPRS Class 10, UMTS (WCDMA), HSDPA 3.6
- Dimensions: 4.02" (H) x 2.05" (W) x 0.67" (D)
- Weight: 3.56 oz.
- Displays:
 - Internal Color TFT, 320 x 240 pixels, 2.4" (QVGA)
 - External Color TFT, 160 x 128 pixels, 1.77" (QQVGA)
- Standard Battery: 900 mAh
- Talk Time: up to 3.42 hours¹
- Standby Time: up to 261.35 hours¹
- microSD Memory Slot: supports up to a 32 GB memory card²

¹ Certain features may use more power and cause actual time to vary.

² microSD cards sold separately.

Accessories

- Standard Battery*
- Travel Adapter and USB Cable*
- Bluetooth Headset (HBM-280)
- LG TONE+™ (Bluetooth Stereo Headset HBS-730)
- Vehicle Power Adapter

* Included with phone.



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